

while attending to our core purpose in order to remain not only viable but vital. Enlisting our current and past volunteers and members to work alongside the dedicated staff team will help us achieve that vitality.

A complete set of audited accounts can be obtained from the IVS office in Edinburgh.

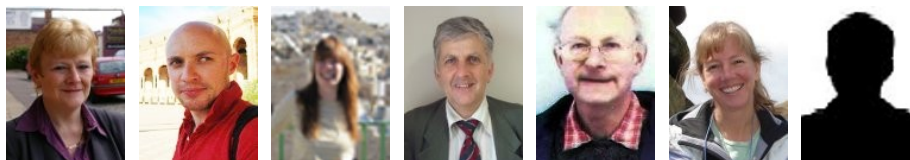
### Staff



Helen      Robert      Paula      Cliff      Deirdre      Ian      Bill

Helen Wass O'Donnell:	Development Director
Paula Rowe:	IVS Administrator
Robert Thomas:	2010 Intern (Volunteer)
Deirdre Muldowney:	Placement Officer (PT volunteer)
Ian Baxter:	Freelance Book-keeper
Cliff Ford:	Webmaster (volunteer)
Bill Ashcroft:	Office Member (volunteer)

### Board of Directors



Hilary      Niall      Sam      Richard      Peter      Kris von      Tim  
Campbell      McKechnie      Coope      Williams      Thomas      Wald      Marc

WORKING FOR  
PEACE AND JUSTICE

INTERNATIONAL VOLUNTARY SERVICE

**2010 .... UPDATE**

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### **Letter from the Chair**

As acting chair for most of this year, I have been given the chance to get to know this complex and fascinating organisation better, and to work through many changes for IVS over a fairly short length of time – life has been interesting!

It has been a year of saying goodbye to old friends and welcoming new ones. In particular, we have wished farewell to Jackie Purves, our programme manager of 8 years, as she left Edinburgh for sunnier climes, and have welcomed our new staff: Helen Wass-O'Donnell (Development Director) and Paula Rowe (Administrator). There have also been some changes to the Board, including Roy Heath's departure as Chair, and we have welcomed in some new members with fresh ideas, skills and expertise. As ever, the energy, enthusiasm and hard work of our volunteers, including our interns and Board members, have been the life blood of the organisation, undertaking essential work with the staff team, such as project visits and peace messenger training, preparation days, promotion and recruitment and running our website. In particular, we have been lucky to have Ana Earthrowl and Jana Gruden working as office interns this year.

This summer, the Board held a strategic planning day, which was extremely useful in working out how we can respond to our changing environment, look to the future and set a clear direction. We identified a set of strategic priorities, many of which are now being taken forward by our active working groups in Finance, PR/Marketing and Fundraising.

### **Funders (2009 – 2010)**

IVS would like to thank all those who have supported us financially over have supported our work during 2010.

The Scottish Government  
The WF Southall Trust  
The Russell Trust  
The Roger Brooke Charitable Trust  
Yorkshire Building Society Charitable Foundation  
The Innominate Trust  
The NatureSave Trust

### **2009 Summary of Accounts**

The total income for 2009 was £158,513.00 with most of that income due to the receipt of six legacies totalling £94,149. Income from other sources totalled £64,364 and expenditure was £64,362.00.

The contribution from legacies allows IVS to secure its future during challenging times. The surplus in 2009 ensures we fulfil the requirements of our reserves policy. In addition, the surplus creates an opportunity to increase our capacity to service current activities and develop new opportunities. With these legacies, the Board decided to fund a new administrative post for two years and draw down reserves to address a projected shortfall in revenue in 2010.

The Board is looking very carefully at operating expenses and income in 2010 and beyond to explore new and diversified funding sources and a sound business model that will allow us to achieve our objectives. As the economic landscape changes, we must adapt

## **Operational Developments**

### Disadvantaged Young People

This year, 4 British young people and a youth leader joined VSI in Dublin for a youth exchange with young Asylum Seekers living in Ireland. This was a particularly formative experience for all, funded by the British Council Youth In Action Programme. We hope to be able to participate in further programmes like this in the future.

### Schools and colleges

Towards the end of this year, contact with local secondary schools & 6<sup>th</sup> Form Colleges, promoting IVS as a GAP experience has begun. In addition, the idea of IVS as a learning institution is also being explored, by partnership with community colleges.

### The Corporate World

Contact with targeted businesses is planned for 2011, using IVS as an effective tool to promote an employee volunteering scheme.

Our PR & marketing groups have been looking at how we can raise our profile more effectively and worked with students from the Freshsight project who conducted market research and a review of our communications. This led to actions such as changes to our website (and more are planned), a communications plan involving more effective planning of events and promotional activities, and setting out how we intend to reach out to and communicate more effectively with our members.

Financially, we are all working in a very challenging climate indeed, and fundraising remains a very high priority for IVS. The Finance group have worked hard to overhaul and modernise our finance systems, and over the next year a new emerging Fundraising group

will work towards achieving goals based on our refreshed strategic priorities.

Over the year IVS has continued to support local projects across the UK. This year, 14 local communities have benefitted from a group of diverse & committed international volunteers who came to provide well needed practical support for their projects. Additionally, almost 100 people of all ages went overseas – Europe, Asia, and a smaller group to the Southern Hemisphere. A smaller, but growing number of people are also working in the UK as long term volunteers on environmental sustainability, with the homeless and with other vulnerable groups.

Local groups & volunteers continue to support IVS – in London at Preparation Days, in Croydon where volunteers are assisting the elderly & infirm, in Leicester, Leeds, Oxford, London and Edinburgh, who help with training, preparing & promoting IVS. In addition, volunteers continue to represent IVS internationally at SCI events & activities. IVS has always seen local volunteering as an integral part of the organisation. We are glad that this valuable contribution continues.

Finally, we are making plans for our 80<sup>th</sup> Anniversary next year and looking at ways to mark our proud and varied history – we look forward to celebrating it with you and ushering in another decade of working for peace.

**Sam Coupe**



## **Strategic Development**

IVS aims to promote peace, justice and understanding between people and nations through voluntary work.

To help us carry out our mission, the Board held a Planning Day in July and reviewed our mission and values. We looked at the role of all our key stakeholders and set our work in a wider environmental context. We have identified five strategic issues we need to address in our forward business planning.

- Marketing: we need clear cohesive communication of our key messages and our unique ethos as a selling point.
- Membership: we need effective communication with all our members and supporters.
- Monitoring and evaluation: we need to improve our quality control and feedback systems and look at case studies, revisit key projects and broadcast relevant personal stories.
- Funding – we need a strategy for the next three years, and improve our management information and internal administrative systems. We also need to consider our financial situation in the context of a full cost recovery business model.
- Key to our future success will be increasing participation including review of competitors and diversity of our activities.

## **Volunteering in Britain**

In 2010, 105 international volunteers took part in the following projects in Britain:

### **Scotland**

Leckmelm, Ullapool  
Rhuba Phoil, Isle of Skye,  
Earth Connections, Isle of Eigg  
Environmental Arts, Edinburgh  
Culdees Eco Farm, Perth  
Scottish Churches House, Dunblane  
Cyrenians Edinburgh (LTV placement)

### **Northern Region**

Manjushri Buddhist Centre, Ulverston  
Camphill Botton, Yorkshire

### **Southern Region**

Camfair, Cambridge  
Leicester Interfaith Project  
Monkton Wyld, Dorset

